



Maëlle Castro Veillon

Phone number: (+34) 601353908 (Mobile) | **Email address:** maelle.castro.veillon@gmail.com | **Website:** <https://maellecastroveillon.myportfolio.com/> | **LinkedIn:** www.linkedin.com/in/maellecv

ABOUT ME

Graphic designer with experience in cultural communication, educational projects and international creative environments. Interested in creating accessible visual content across different audiences, languages, and contexts.

WORK EXPERIENCE

GRAPHIC DESIGNER – FARFALLE NELLA TESTA – 10/2025 – Current – BORDANO, ITALY

Provide visual support for museums and local initiatives (e.g., territory, sports, scientific divulgation) in the Friuli region, including exhibition graphics, educational materials, printed communication, and social media content

ILLUSTRATOR – UNITED NATIONS ONLINE VOLUNTEERS. PNUD VENEZUELA – 10/2025 – 12/2025 – ONLINE, ITALY

Designed a poster for malaria prevention, translating information into an accessible visual

GRAPHIC DESIGNER/ CREATIVE INTERN – MCCANN WORLDGROUP SPAIN – 03/2025 – 06/2025 – MADRID, SPAIN

Designed visual assets for digital and outdoor campaigns, including presentations and social media content for brands such as Iberia, Trident Vibes and Fuze Tea.

ILLUSTRATION INTERN – BOOKR KIDS – 05/2023 – 07/2023 – BUDAPEST, HUNGARY

Illustrated a digital children's book, preparing artwork for animation and interactive use, collaborating with editorial teams to meet pedagogical guidelines
<https://bookrkids.com/>

EDUCATION AND TRAINING

10/2023 – 06/2025 Online, Spain

CFGS IN 3D ANIMATION, INTERACTIVE GAMES AND MULTIMEDIA (LEVEL 5 EQF) U-TAD

Website <https://u-tad.com/>

08/2021 – 07/2023 Vitoria – Gasteiz, Spain

CFGS IN ILLUSTRATION (LEVEL 5 EQF) IDARTE

Website <https://www.idarte.eus/es/>

LANGUAGE SKILLS

Mother tongue(s): **SPANISH** | **FRENCH**

Other language(s): **ENGLISH** (advanced) | **ITALIAN** (basic)

SKILLS

Photoshop (PS) | Illustrator (AI) | After Effects (AE) | Premiere Pro (PR) | Indesign (ID) | Social media | Wordpress | Canva

Soft skills

Visual Storytelling | Multilingual and Intercultural Communication | File and workflow management | Time management

PROJECTS & EVENTS

01/2025 – 01/2025

Cyanotype exhibit 'Luces de Santander'. Marëa. Espacio Joven de Santander

Led creative direction and production of the *Luces de Santander* cyanotype exhibition. Took part in a radio interview (Cadena SER) to present the project, also selected by the city council for the renovation of Pasaje de Peña

Link <https://www.instagram.com/marea.cyanotype/?hl=es>

10/2023 – 11/2023

Event Espacio Arte, Fundación San Prudencio (Vitoria-Gasteiz)

Created the *Raconte-moi Haïti* illustration series, thought to be used as educational material for teaching French and selected for exhibition at Espacio Arte

Link <https://www.lafundacion.com/noticias/evento-espacio-arte-octubre-2023/>